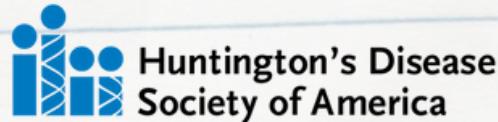




# CREATE YOUR OWN HDSA TEAM HOPE WALK 'ELEVATOR PITCH'

A simple guide to help you explain  
Huntington's disease, Team Hope Walk, and  
your WHY behind being a leader of hope!

[www.teamhopewalk.org](http://www.teamhopewalk.org)



1

## INTRODUCE YOURSELF

"Hi, my name is \_\_\_\_\_, and I'm walking in the HDSA Team Hope Walk."

2

## SHARE YOUR CONNECTION TO HD

"I'm walking because \_\_\_\_\_."

(Example: "my sister is impacted by Huntington's disease" or "I want to support families like mine.")

3

## EXPLAIN HD IN SIMPLE TERMS

"Huntington's disease is \_\_\_\_\_."

(Example: "Huntington's disease is a fatal genetic disorder that causes the progressive breakdown of the brain's nerve cells, leading to movement, cognitive, and behavioral decline. It has no cure, and every child of a parent with HD has a 50/50 chance of inheriting it.")

4

## WHY TEAM HOPE WALK MATTERS

"I'm walking because \_\_\_\_\_."

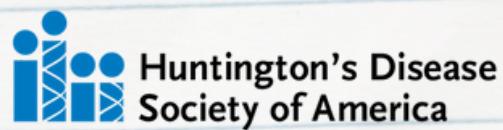
(Example: "my sister is impacted by Huntington's disease" or "I want to support families like mine.")

5

## END WITH YOUR ASK

"I'd love for you to \_\_\_\_\_."

(Examples: "join my team," "make a donation," "walk with me," or "help spread the word.")



**EVERY STORY SHARED HELPS  
FAMILIES IMPACTED BY HD. SHARE  
YOUR **WHY** TO MOTIVATE OTHERS TO  
TAKE THE FIRST STEP TOWARD HOPE.**

**Thank you!**